# THE NEWS SCIMITAR The Public Be Served

### DAILY EXCEPT SUNDAY

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### MR. FORD'S VENTURE

Following in the footsteps of many other eccentric men of wealth, Henry Ford is venturing upon an enterprise for which he has no training and for which perhaps he is not temperamentally fitted. He is going to own and print a newspaper.

Owning a newspaper is a favorite hobby with men who amass fortunes quickly. After pursuing a more or less obscure line of work, regardless of the financial success, and having their way as far as money can buy it, their ambition mounts to greater heights, and they wish to occupy a central place in shaping pub-

The desire to write is like other emotions, sometimes sound and sometimes unsound. There are times when the man trained in the art of making music from his typewriter would readily exchange his bread-winning ability for some other, and he fre

Mr. Ford says he is going to make a success of his news paper enterprise if it costs him \$10,000,000. Mr. Ford in the outset reveals his lack of appreciation of the mission of a newsspaper. He is of the class that must be entertained, and to him the newspaper is a big toy.

All the money he can make from his tin Elizabeths will not make a success of his paper. A paper must first deserve success. He is fortunately able to purchase a large plant for the publication of a few copies to be distributed among his friends that they may know what his ideas are on the absorbing topics of the day, but if the paper does not carry a vital message to the people; if it does not stand for sound principles; if it is not based upon the solid foundation of fair dealing, it can never be

a correct interpretation of significant events.

We must conclude, after all, that Mr. Ford is not a trained newspaper man, and, secondly, that he is not a writer of known ability. He does not possess the qualities of keen discernment usually attributed to newspaper workers, because of his demonstrate was away and countribution month by month.

Only less decisive was our aid in material directions, in mency and in supplies; while small as our naval contribution was measured by comparison with that of Britain, it was a precious aid at the moment when the submarine perit was at its height. usually attributed to newspaper workers, because of his demon- peril was at its height. strated failure to apprehend the public state of mind. Every Feels Gratitude. newspaper in the country, with the exception of the few edited by his guests, made sport of the voyage of the Oscar II. when it sailed upon its famous peace mission.

Persons who have devoted years to the development of news and the publication of newspapers, and have studied the problem from every angle, will not take kindly to Mr. Ford's opinion that he can "put over" his paper if it costs \$10,000,000. There is no doubt that money, and large quantities of it, is required for the publication of a paper. But money alone will

Mr. Ford might as reasonably have declared his intention to become a surgeon by constructing a splendid hospital, as he did in accordance with his usual liberality. But it is observed that Mr. Ford provided the funds for his hospital and then left it to the physicians and surgeons.

Mr. Ford can no more reasonably expect to become a great editor by owning a newspaper than he can expect to ecome a surgeon by building a hospital.

Edward B. McLean, publisher of the Cincinnati Enquirer and the Washington Post, owns a number of race horses. Following Mr. Ford's logic he should become a jockey, for Mr. Ford proposes not only to own, but to edit his paper,

One of the familiar beliefs that the newspaper man meets is the conviction that one man can run a newspaper as well as another, with the advantage in favor of the one who has had no experience. Perhaps that impression originated among the newspaper men themselves, who once believed that a drunken or crazy editor could conduct his department as well as a sane one. But it must be remembered that there is no record of a paper succeeding under any such management. The first thing it lost was public confidence, and a newspaper can have no other asset that will supply this deficiency.

Mr. Ford may make a success of his newspaper enterprise. We hope he will succeed, but the first thing that he must get in his mind is that if it fails to pay its way it is a failure, no matter how much money he may dump into the hopper, even if it requires less than the \$10,000,000 he is willing to spend.

Those who are manufacturing a boom for Gen. Pershing for the presidency are rendering that distinguished soldier an indifferent service. He has all the boom he wants if they let him finish up his task in peace.

Not all are rejoicing at the prospects of peace. Not all The profiteers had planned to make billions if the war had lasted another year or two, and they are sorely disappointed.

Surely the world is a whispering gallery. Even in the middle of the Atlantic President Wilson can hear from home.

'Member the time when you thought 50 cents an outrageous price to pay for a beefsteak?

Subscriptions for thrift stamps are legal obligations as well as debts of honor. Pay up!

American junk dealers might drive a good trade by buying up German iron crosses.

MEAD THE NEWS SUBSTITUTE CHROSEL AND

That Guiltiest Feeling—By Briggs
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## FRANK H. SIMONDS' WAR ARTICLE

Europe and America at the Peace Congress By Frank H. SIMONDS, Author of "THE GREAT WAR," "THEY SHALL NOT PASS."

In several previous articles I have discussed various acticles I have discussed various according to the superson of the congress in the results of the superson of the congress had condition for the superson of the congress, but to the equality important question of the congress, but to the equality important question of the congress, but to the equality important question of the congress, but to the equality important question of the view of the breenance of the remarks as it affects and will hereafter affect our influence at Versailles. Such observations as inhere in an our counter the remarks and the reading of the various foreign and the reading based upon the solid foundation of fair dealing, it can never be success.

Mr. Ford will soon learn that his millions will not make the paper go. He has some unique ideas, it is true, but the man with a "burning message" soon burns out unless he draws his fuel from the developments of the day to keep the fires burning.

Mr. Ford has not achieved a reputation as a writer. It is doubtful if he could qualify for a reporter's joh on any of the great newspapers. If he had a message for the world, and would reduce it to writing, he would find a ready market for it in one of the established publications with a nation-wide circulation.

Irvin S. Cobb, David Lawrence, Harry Leon Wilson and dozens of others have no difficulty in placing their articles in widely read publications. They not only do not need to own a paper or magazine for the publication of their articles, but they find a quick sale for everything they write.

Furthermore there is a shortage of great editors. Col. Henry Watterson has lately entered the retired list. Richard H. Yancey, of the Nashville Banner, is the only scholarly writer in Southern journalism at the present time, and he is no longer a young man, though he is as virile and as active as he was 25 years ago, and perhaps his judgment is even more sound. At any rate we know of no other editor who insisted that the war not the justification of a prophecy, but of judgment based upon a correct interpretation of significant events.

We must conclude, after all, that Mr. Ford is not a trained.

Feels Gratitude.

Europe, then, and particularly our British and French allies, feels toward this country a gratitude which is spread over the whole population, and is nowhere more genuine and intense than among the poorer classes, whose immediate sufferings were greatest and whose gain through peace is swiftest in arriving. This is the foundation of the influence which we have today in Europe and the basis of the appeal our voice will have in conference.

But along with gratitude, which would express itself in a prompt compliance with any request of ours made in our own interest, made for the safeguarding of any policy of ours, there is an unmistakable apprehension born of the suspicion that our great influence may be exerted to produce things of little real value to us and carrying a future menace to our associates. For example, it is customary in America to say that we make war, not upon the German people but upon their rulers. But no such distinction exists in the minds of the French people, and it has practically disappeared from British minds.

The Frenchman does not see in his

minds.
The Frenchman does not see in his The Frenchman does not see in his ruined villages, his ravaged fields, his murdered and dishonored women, an evidence of the exclusive spirit of the Prussian or of the official caste. What has been done is, to his mind, a peculiarly and characteristic Germap thing. He reasons, without exception, that the excesses and crimes which have been committed on his territory and against his brethren have been the list-personner.

been committed on his territory and against his brethren have been the lasting expression in deed of what the German is, not the high-born German, not the brince or the baren, but the German of all classes. And in this view the Frenchman fortifies the evidence of present experiences with those of the past, for the German has come into France many times since the days of Caesar, and the Latin descriptions of German methods are almost identical with those of the present day.

For the Frenchman, therefore, there is the realization that the German is what he has always been, emphasized by the events of recent years, and illustrated by all German history. And in the Frenchman's mind the German will not change easily, probably never. In any event, a new form of government will not transform millions of men who yesterds, and for years past, conducted themselves in the spirit of barbarism on French soil.

Still Open Way

### French Amazed.

I do not think Mr. Wilson's league of nations will arouse any great enthusiasm in France, because it is founded upon the idea of the moral as well as the intellectual and physical equality between nations. I find amazement in the minds of French friends at the idea the intellectual and physical equality between nations. I find amazement in the minds of French friends at the idea.

Wrong Ideas.

### Fears Germans.

dustries, and there are millions of peo-ple who will do this personally in any case, then German industry will be practically ruined.

Red Cross.

The more one examines the question of the league of nations the more often one comes back to the point of view of the Europeans. If all nations were equally bound by the ordinary conventions of good faith and humanity no league of nations would be necessary. But as long as any nation holds to the ideas and morals Germany has held to for more than a century, no league of nations can protect any nation against a German assault, because with Germany a member of that league the league will be obliged to accept German piedges as honest, when they may prove as worthless as before.

German Unchapped

size in Prance, because it is founded upon the tions of the most as will as between nations. I find amazement in the minds of French friends at the idea them, to Join with the Germans in a league of nations. I find apprehension wheter judgment. I find it among the very Frenchmen who are most allocered and proposed leftort was made in the very Frenchmen who are most allocered to the very frenchmen who are the very frenchmen who are the very frenchmen who are the very

ducted themselves in the apirit of barbarism or Prench soil.

Still Open Way.

When peace does come Prance will will find herself with an open frontier will find herself with an open frontier will be sociated with an open frontier ter frontier, easier to defend, including ter formity to the terminal terminal

AND THE horse didn't stop. NEAR WHERE I live. BUT GALLOPED right past him. THERE'S A stable. AND BY that time. WHERE THEY keep horses. THERE WERE a dozen men. AND YESTERDAY morning. AND A horde of boys. I WAS sitting in the window. AND THREE or four dogs.

AND THEY were all running. LOOKING DOWN. AND THERE were automobiles. AT A little bit of a kid. WHO WAS all bundled up, THAT NEARLY ran over them. AND COULDN'T do anything. AND OUT of the hospital WITHOUT FALLING over. JUST A half a block away. THE AMBULANCE came. AND I was feeling sorry for him.

AND JUST then. street. . . AROUND THE corner. AND ALL the neighbors. THERE CAME a vacant horse, WERE HANGING from the windows. OR WHATEVER they are. AND YELLING for their children. WHEN THEY'RE completely naked. AND NOT harnessed up. AND THE little kid. THAT ID been watching. AND IT was walking along. WAS IN the gutter. AND JUST looking around. TRYING TO get up. AND RIGHT after it. AND ALL was excitement. THERE CAME a man. AND HE was running. AND THE poor horse. AND HE got near the horse. HAD GONE plumb mad. AND WAS galloping around. AND THE horse started. AND TROTTED a little. AND KNOCKED a man down. AND THE man called to it. AND BEAT it for its stable. AND RAN a little faster. AND GOT into its stall. AND IT'S probably wondering. AND SO did the horse. AND DOWN the street. WHAT ALL the trouble was about. THERE WAS another man. BECAUSE IT dosen't know. WHERE THE horse was going. WHAT A little bit of a thing, AND HE ran out. IN THE middle of the road. AND WAVED his arms.



AND WENT clanging down the

I THANK you

### News of Memphis | Twice Told Tales | News of Memphis 25 Years Ago. | Twice Told Tales | 10 Years Ago. 25 Years Ago.

AND YELLED.

AND THE horse stopped. AND LOOKED at him a minute. AND FIGURED he was crazy. AND TURNED around. AND BEAT it back. IN THE direction he'd come. AND THE other man.
WHO HAD first appeared. HE WAVED his arms.

nada, Miss., who is here on business.

Miss Roberta Young, the gifted young Memphis musician, is at present in Paris, where she went from Berlin in her study of music.

Cards are out announcing the engagement and approaching marriage of Susis McDade James to William Boswell on Jan. 16.

Mr. and Mrs. L. M. Castrell, of Cynthia street, celebrated their tenth wedding anniversary last night with about 30 friends.

Memorial services for the departed members were held by the Memphis Eliks lodge Sunday afternoon at the Bjou theater.

Rev. William E. Thompson, pastor of St. John's Methodist church, Sunday for the programment of the departed members were held by the Memphis Eliks lodge Sunday afternoon at the Bjou theater.

Rev. William E. Thompson, pastor of St. John's Methodist church, Sunday for the programment and remarriage, but said separation was permissible.

Judge and Mrs. T. J. Latham left Sunday for their orange grove in Florida, where they will be gone about 10 days.

France and Britain to surrender their rights to our theories. This is the great danger, increasing as the days go by (Copyright, 1918, N. Y. Tribune.)

## Just a Moment

DAILY STRENGTH AND CHEER. Compiled by John G. Quinius, the Sunshine Man.

This longing heart of mine,
Make it Thy quiet dwelling place,
Thy sacred inmost shrine!
Forgive that off my spirit wears
Her time and strength in trivial cares,
Enfold her in Thy changeless place.
So she from all but Thee may cease:
—Angelus Silesius, 1637.
Not the speaking with doleful face of

**DECEMBER 7, 1908.** 

Mrs. J. C. McClanahan and children, sam and Claudine, are en route home from San Francisco, where they have been for several weeks.

Miss Josephine Blalock and Herman F. Gage were married last night by Rev. McHugh and will be at home on Goslee street.

Among the hotel arrivals yesterday were Col. Joseph O. Wynner, of Grenada, Miss., who is here on business.

Miss Roberta Young, the gifted Members were hold by the Memphis were hold by the Memphis were hold by the Memphis.

### PUBLIC DISCUSSION

PRESIDENT WILSON ABROAD.

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To The News Scimitar:

It is obvious to the most casual thinker that the Republicans are simply trying to play politics in their criticism of President Wilson's determination to be present at the peace conference soon to convene. They must, of course, realize that he has handied the situation with a master hand. So let us simply brush away their onslaughts on him and try to look at the real cause prompting the president to not only be in Europe, but to actually take a hand in "what is what in this world settlement of affairs. Enfold her in Thy changeless place.

So she from all but Thee may cease;

Not the speaking with doleful face of some set sentences of condolence for a grief which does not touch the speake er in the least, and which in a short while he completely forgets or seem set sentences of condolence for a grief which does not touch the speake er in the least, and which in a short while he completely forgets or seem the speaker of the least, and which in a short when he speaker there is a lot of talk going on both in this world settlement of affairs. It is the assurance, however converse, whether by look or word, by kindly action or caressing touch, that we are not unthought of, uncared for alone, but that there are some who understand us, some who see the difficulties which discourage us, some who will help us to bear the burden of woe, some who will be glad when we rejoice.

Send me, gracious Lord, the Comforter may He fill my nature as the varched ground of my heart become and of the briar the myrite.—F. B. Meyer.

Dayton, Ohio.

THAT'S MUH!

The stranger on a walking tour came across an "old, old man a-sitting on a gaic, and bean to ask quastions."

"Now are a farmer, I suppose!"

"Lots of it."

"Ever do any work!"

"Onc I did."

"Well, you don't seem to be very busy. You have plenty of time on your hands, haven't you?"

"Lots of it."

"Ever do any work!"

"Onc I did."

"So Why you're in luck! If may ask."

The old man's face beared with a glad surprise, and then, as one who knows his rare good fortune and values it at is just worth, he cried, delightedly: "That's where I be!"

OF NO MOMENT.

It often happens. Absconding cashiers are by no means a mee invention, and so the manger of the Doughnut.

It often happens. Absconding cashiers are by means and seem longer of the poughnut.

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It often happens a abscon

Holly Springs, Miss.

Some British soldiers stationed in Flanders became intergsted in gardening. They wanted a garden, but didn't know the proper way of going about it A hardened old sergeant recalled that somebody had written a book called "Mrs. Wiggs of the Cabbage Patch." To the soldier-farmer this had the sound of an appropriate text-book. So he got it from the American Library association can pubrary nearby. When the book came it was a disappointment, but all the men enjoyed reading it.